

Performance *focus*

Actionable principles to position the FP&A function at the center of business performance optimization – summarized one page at a time.

Better decision-making through insights & recommendations

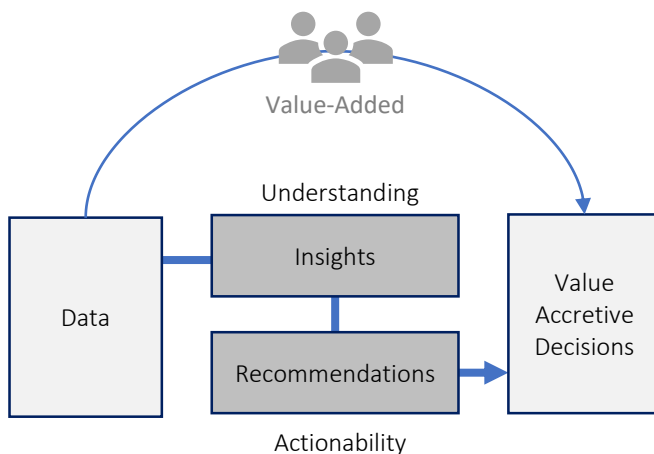
The link between data and value creation



Introduction

Self-service access to data through the latest and greatest software application has always sounded compelling. However, no matter how easy it becomes to access and extract data, making sense of what the data is telling us will always require analysis and interpretation. From the perspective of a finance professional, becoming a sought-after strategic partner is built upon developing an internal value proposition that involves distilling vast amounts of data into digestible insights and recommendations. Simply compiling data for stakeholders to interpret on their own is not sufficient. Taking the additional step enables stakeholders to focus on running their business or function, leveraging credible insights and recommendations to make better decisions, ultimately improving business performance.

Insight-Driven Strategic Partner



Insights & Recommendations Checklist

- Alignment** with enterprise priorities and the questions stakeholders need answers to
- Relevance** and linked to performance drivers and levers
- Context** outlining the big picture and organizational interconnectedness
- Clarity** through simplification and visual articulation of findings
- Support** outlining sources and approaches to provide credibility